

HOLIDAY MARKET CANTON- DETROIT U.S. 6th February 2012

Hello Maurice

I hope this note finds you well. It sounds like you are busy. I would expect nothing else from you.

The bread program is going great. We have never made better bread. Per your recommendation I have replaced the wicker display that held bread in baskets and installed new glass tables to match existing tables. Looks great and the bread shows well.

The bread crew has switched to a daytime shift and we rotate bakers each evening. It's working great. We now have expertise onsite when customers are shopping. A novel approach.

We just won the best store in the Detroit area by our local channel 4 news station. It was announced on thanksgiving day. We are all happy with the honor. I'm sure our bread was a part of the selection. Thanks for that!!!

I am very interested in your return visit to review our bread operation progress and to continue our learning/education from you - maybe in the cheese department. Let me know what you think and when you are available.

Hope all is well and look forward to hear from you. Thanks.